

UtahCareerNews.com Display Advertising Order Form

Email This Completed Form and Ad File To: Ads@UtahCareerNews.com

OR

Submit This Completed Form and Ad File On Disc To: 8646 Lamplight Lane, Magna, UT 84044

Advertising includes a link to your website and 4 meta tags

Company Name:
 Ad Run **BEGIN** Date:

Today's Date:
 Ad Run **END** Date:

Advertiser Name:

Advertising Specials

Select All That Apply.

New Advertiser Re-Run Current Advertisement Multiple Category Discount Coupon Code Discount

Advertising Size, Placement, Category and Run Selection

Use one order form for each Ad running in up to 4 categories.

Ad Size (enter A, B, C, D, or E)	Page Placement	Category Page	Ad Run (enter 3 mo, 6 mo, or 1 yr)
1st Ad-	<input type="text"/>	<input type="text"/>	<input type="text"/>
2nd Ad-	<input type="text"/>	<input type="text"/>	<input type="text"/>
3rd Ad-	<input type="text"/>	<input type="text"/>	<input type="text"/>
4th Ad-	<input type="text"/>	<input type="text"/>	<input type="text"/>

Advertising Category Page Placement

Select your Category choice for each Ad. If you are running the same Ad in multiple categories, list above as 1st Ad, 2nd Ad.

Site **HOME page** or Select from the following **Category pages** :

Accounting Admin & Clerical Automotive Banking BioTech Broadcasting Construction Consultant Customer Service	Education Employment Engineering Executive Facilities Finance Fishery Government Health care Hospitality	Human Resources Information Technology Insurance Legal Management Manufacturing Marketing Pharmaceutical Purchasing	Real Estate Research Restaurant-Food Retail Sales Telecommunications Training & Education Transportation
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Advertising Prices

Ad Size	Page Placement	Home Page	Category Page
3 months (90 days)			
A - 468x90	Top	\$299	\$149
B - 468x90	Bottom	\$199	\$69
C - 120x120	Right	\$149	\$99
D - 120x240	Right	\$189	\$129
E - 120x600	Right	\$329	\$169
6 months (120 days)			
A - 468x90	Top	\$589	\$289
B - 468x90	Bottom	\$389	\$89
C - 120x120	Right	\$289	\$189
D - 120x240	Right	\$369	\$249
E - 120x600	Right	\$649	\$329
One Year (365 days)			
A - 468x90	Top	\$1,169	\$569
B - 468x90	Bottom	\$769	\$169
C - 120x120	Right	\$569	\$369
D - 120x240	Right	\$699	\$489
E - 120x600	Right	\$1,289	\$649

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Enter 4 meta titles (search engine words that drive traffic to your website).

Advertiser URL:

Billing Information

Billing Contact:
Billing Address:
City/Zip:
Telephone:
Email:

Primary Contact Information

Primary Contact Name:
Title:
E-mail:
Telephone:

1st Ad	_____
2nd Ad +	_____
3rd Ad +	_____
4th Ad +	_____
Ad Subtotal	= _____
COUPON CODE Discount	- _____
Multiple Category Discount:	
Subtract \$75 - 2 categories	
Subtract \$150 - 3 categories	
Subtract \$250 - 4 categories	- _____
Re-Run Subtract \$50	- _____
TOTAL \$	_____

Display Advertising Terms of Agreement and Contract Requirements

Maximum Ad Size (in pixels) - Ad does not need to be exactly this size, it can be this size or smaller. Ads files must be 35k or less file size.

Ad Format - Accepted formats are JPEG, GIF, TIFF, PNG, or PDF. GIF AND TIFF are preferred.

Javascript Ads - Must be error free and compatible with popular web browsers.

HTML Ads - Must fit in the maximum ad size dimensions purchased.

Ad Load Time - An Ad of any type must not significantly slow down the loading of a site page-e.g. increase page load time by more than 2 seconds on a 56k dial up.

Page Selection, Location and Limits - Prices listed are for Ads appearing on the site Home page, a Category page, the Top of the page body, Bottom of the page body, or the Right side of the page body. Ads are limited to one Ad per page.

File Submission - Submissions for advertising must include Ad file with Display Advertising Order Form. Ad files submitted on disc will not be returned.

Priority and Acceptance - Ads are sold based on available location on the site. UtahCareerNews.com reserves the right to refuse to sell advertising if Ads are deemed unsuitable by UtahCareerNew.com.

Payment Terms - Once order is accepted, an Invoice is emailed to both the primary and billing contacts with payment instructions. Payment is due upon receipt. Payments not received within 10 days of Invoice result in category placement not guaranteed. Actual display of the advertisement on the UtahCareerNews.com website will be completed within 5 business days of payment receipt. Once placed on UCN's website, cancellations and changes cannot be accepted. The advertiser or advertising agency will indemnify and hold UtahCareerNews.com harmless of any claims or suits for libel, violation of privacy rights, copyright infringement and any other claims or suits based upon the content to the advertising message.

Publisher's Copyright Protection Clause - Advertisers and Advertising agencies assume liability for all content (including text, presentation and illustrations in advertisements placed on UCN's website and responsibility for any claim arising against UCN regarding same.

Authorized Purchaser Signature

Upon submission of this form, you are agreeing to the pricing, terms of agreement and contract requirements specified.

Signature

Date